What began in 1889 as Washington Water Power continues today as Avista — a company with a commitment to service in the communities we serve. Our customers count on us to deliver safe and reliable energy to their homes and businesses 24/7/365. We’ve been there for you — through sunny days, winter storms and times of economic distress.

We know energy may be something that you don’t think about every day. But we do. And it’s because of that commitment to you, that our employees have been your partners in the community, the trusted energy advisors and the heroes who bring heat and light into your lives.

Please join us in celebrating 125 years of working together to make our region the finest place to work, live and play.

MARCH 13, 2014
**THE GREAT FIRE**
Washington Water Power is incorporated in 1889, and soon after, a fire levels 32 blocks of Spokane Falls. WWP employees rewire the area overnight so reconstruction can begin the next day. Two years later, WWP buys out Edison Electric Illuminating Company to serve all of Spokane Falls.

**ICE STORM**
Ice Storm hits the Inland Northwest in 1996, the worst storm in 115 years. WWP employees work around the clock for nearly 2 weeks to restore power to more than 100,000 customers. System damages of nearly $22 million are not charged to customers.

**PARK DEVELOPMENT**
Natatorium Park is incorporated as a company property, and in 1904, WWP donates 28 acres to develop Manito Park on Spokane’s South Hill.

**LAYING A FOUNDATION**
In 2002, Avista (formerly WWP) starts the Avista Foundation. Foundation giving is now over $3 million for education, serving vulnerable populations, and benefiting economic and cultural vitality.

**EXPO ’74**
WWP donates 5 acres, refurbishes Spokane River facilities and plays a major role in the success of the 1974 World’s Fair in Spokane.

**THE ELECTRIC COOKING RANGE**
Lloyd Copeman, a WWP employee, invents the temperature control for the electric cooking range.

**Post St. Substation**
Post St. Substation, designed by the famed Spokane architect Kirtland Cutter, was built in 1909.
North Idaho Region

100 Miles of High Voltage
With silver mining a driving economic force in the region, WWP installs the world's longest high-voltage power line (100-miles) from its hydro-generation plants in Spokane to the Hecla Mine near Burke, Idaho. The line was later extended to Wallace and Kellogg.

Post Falls Dam
To power a growing region, WWP develops its second hydroelectric project — at Post Falls — and in 1911 extends transmission lines north to serve Newport, Washington.

Post Falls Dam Raising
The height of the Post Falls Dam is raised to increase water storage for electric generation in support of national defense initiatives during World War II.

Rathdrum Combustion
WWP constructed the Rathdrum Combustion Turbine Project. This natural gas-powered plant generates 166 megawatts.

Special Stewardship Honors
The National Hydro Association recognizes Avista with the Outstanding Stewardship of American Rivers award for its management of hydroelectric projects on the Clark Fork River.

Meeting the Demand
Avista constructs a 115,000 volt substation to serve the communities of Sandpoint, Sagle and Dover. This is part of a $1 million investment to improve capacity and reliability for north Idaho customers.

In 1952, the Cabinet Gorge hydro facility goes online, helping solve the critical northwest energy shortage.
EXTENDING TRANSMISSION
Extending the availability of electricity south of Spokane, WWP constructs transmission lines across the Palouse hills to Moscow, Idaho.

PALOUSE RIVER FLOOD
Colfax loses electric power when the Palouse River floods the community. WWP begins managing service in Colfax, delivering more reliable power to residents and businesses.

ENVIRONMENTAL INNOVATIONS
WWP becomes the first utility in the nation to hire a full-time fisheries biologist to help protect the environment.

A COLD CELEBRATION
WWP’s 100th year of operation begins with crews braving 50° below zero wind chills to restore power lost during severe winter windstorms that hammered the Palouse region.

GIVING TO ACADEMICS
Ten higher education institutions including Washington State University and the University of Idaho receive a $1 million gift from WWP to fund student and educational programs to strengthen the regional workforce.

SMART GRID CITY
Avista is one of a handful of utilities in the nation to receive multiple U.S. Department of Energy grants, which are used to make Pullman a smart grid city.

In 2012, Palouse Wind begins generating electricity on a site near Oakesdale, Washington, producing enough clean energy to power 30,000 homes.
**LONG LAKE DAM**
Long Lake Dam begins generating electricity. It has the tallest spillway and the largest turbine in the world at the time.

**RENEWABLE ENERGY**

**GRAND COULEE DAM**
WWP contracts to provide electrical service to the Grand Coulee Dam building site. The dam is completed in 1942, flooding WWP’s property at Kettle Falls, Washington.

**A CHILLING EFFORT**
WWP crews brave 50º below zero wind chills in outlying rural areas to restore power interrupted by regional winter windstorms.

**REDDY KILOWATT**
The character Reddy Kilowatt promotes versatility of electricity from the mid-1930s until the early 1980s.

**WHAT’S IN STORE?**
An Avista Foundation grant helps restore a 100-year-old store in LaCrosse, Washington, making fresh food easily available to rural residents.

Beginning in 1905, WWP builds and extends transmission lines to bring power to rural areas in Washington.
The Grangeville and Lewiston Dams on the Clearwater River watershed are acquired by WWP. These projects manage water flows and generate hydroelectricity for the next three decades.

Filtration System
To improve municipal water quality in Clarkston, WWP rebuilds the water system used by the residents and businesses of this area.

Restoring Nature
WWP removes its dam northeast of Grangeville, restoring chinook salmon and steelhead runs to the South Fork of the Clearwater River.

Extending to Dixie
WWP extends electricity to residents of Dixie, a small community located on the edge of the Frank Church Wilderness area.

The Nez Perce Tribe
Avista and the Nez Perce Tribe reach a settlement agreement relating to tribal claims of fish losses on the Clearwater River system. The agreement enables Avista and the Tribe to collaborate on future issues of mutual interest.

Play Ball
Avista becomes title sponsor of the collegiate NAIA World Series held annually at Lewis-Clark State College in Lewiston.

In 1917, WWP transmission lines connect with Inland Power & Light lines, extending electric power to Grangeville and Elk City.
GAS TO OREGON
Southern Oregon Gas Corp. opened its Medford office, providing manufactured gas to customers. WWP acquired the assets of its successor — CP National — in 1991.

KLAMATH LATERAL
WP Natural Gas completes the Klamath Lateral, a line connecting Bonanza to Medford, Oregon. The line delivers clean, reliable natural gas to residents and businesses in the service region.

HELPING STUDENTS SUCCEED
WP Natural Gas provides a $100,000 grant to higher education programs in its service area.

MINT SOLUTION
Mint processors in La Grande begin using natural gas in the mint oil distillation process. Natural gas is a clean and energy efficient source to use during this critical summer processing time.

COYOTE SPRINGS 2
Avista’s Coyote Springs 2 plant in Boardman begins producing energy. The facility uses natural gas and waste heat to generate enough electricity to power over 210,000 homes.

BUSINESS SUCCESS
Avista is named the 3rd best large company to work for in Oregon, by Oregon Business magazine for its hiring practices, employee benefits and community involvement.

In 2010, the East Medford Gas Reinforcement Project — a 12-mile long, 12-inch natural gas distribution line to better meet the growing natural gas needs of the greater Medford area — is completed.
Since 1889, Avista — originally known as Washington Water Power — has used intuition, knowledge and persistence to benefit the communities it serves.

From generating and delivering reliable energy to homes and businesses, to driving educational and economic initiatives that strengthen our region, Avista is proud to have made a positive difference throughout Spokane, North Idaho, the Palouse, rural Washington, the Lewis-Clark region, Oregon and beyond.